

Dear Business Owner,

Our organization is dedicated to the promotion of creative and performance arts in Northeast Michigan. The festival brings hundreds of entertainers, artists and participants to our area and over one thousand fans attend this 3-day event.

We would like to partner with your business in support of this event. We are offering you the opportunity to promote your business name while supporting a quality event that is growing larger every year. Please take a moment to review the attached list of the sponsorship levels and benefits that we have to offer. Please feel free to contact us at avnafmedia@gmail.com for any questions you may have.

Thank you for your time and consideration.

**The Ausable Valley
Nor-east'r Association of Folk
Board of Directors**

AVNAF
PO Box 516
Mio, MI 48647

avnafmedia@gmail.com
www.noreastrfest.org

Nor-east'r MUSIC and ART FESTIVAL

Ads & Sponsoring



FULL COLOR ADS

Business Card Ad \$60
2"h x 3.5"w

Side Ad (custom) \$90
8.5"h x 1.75"w

(Space is limited for these types of ads.
They will be created by our graphic designer.)

AD-ONS

Custom Ad Design \$30.00
per half hour

DIGITAL FILE REQUIREMENTS

Usable files for ads need to be all of the following in order to print clear and crisp.

- File type needs to be a Jpg, Pdf, or Eps.
- File size needs to be 500kb or larger
- File resolution needs to be 300 DPI/PPI

HOW TO PURCHASE AN AD

Go online to www.noreastrfest.org/sponsors, download and fill out the required sponsorship form, and mail or email it back no later than March 15 to:

AVNAF
PO Box 516
Mio, MI 48647

avnafmedia@gmail.com

(Any sponsorship forms received later than March 20, will not be considered for that upcoming years program.)

SPONSORSHIP OPPORTUNITIES

1/2 Page full color ad in program with a band sponsorship

Logo and Name linked to Nor-east'r website and posted on Nor-east'r Facebook Page

Listed on all fundraiser materials and at our events

Weekend festival tickets

Two festival T-shirts

Space for a banner of yours

Meet & Greet with sponsored band with photo

Northern Gale
\$2,000 & UP

Eastern Gale
\$1,000-\$1,999

Strong Westwind
\$500-\$999

Westwind
\$200-\$499



Listed on Nor-east'r website

Listed on Nor-east'r website



6 tickets

4 tickets

4 tickets

2 tickets



YOUR SPONSORSHIP PROVIDES:

- Funding for the Nor-east'r Festival
- Free musical instruments to kids living in Northeast Michigan
- Scholarships for college students of music and art
- Music & Art educational workshops
- A cultural experience for families to attend together
- A positive impact to the local economy

